

Action Plan

The Action Planning Process is another step in the development of a Business Strategy that will deliver the sustainable operational & financial results you want. Don't be misled by the relative simplicity of the approach. This process has been used by many Fortune 100 companies with tremendous success. The length of this Action Plan isn't nearly as important as the thinking and effort you put into it. To achieve the highest and best results, refer to the other Strategy Steps in the Strategic Action Plan.

Company Vision	Using the results from your Strategic Planning Process, complete this section.
Mission Statement	What are the lasting traits that define your company?
Goals & Objectives	Address each of the 5 Critical Business Enabler and develop the Goals & Objectives you must achieve to actuate your vision based on your mission.
Plans	What are you going to do to achieve your goals & objectives?
Action Steps	What are the detailed action steps to implement your strategies?

Want to learn how to complete this Action Plan to achieve sustainable operational & financial results? Contact our Consulting Services department at 303.485.8271 for more information.